

# State-of-the-Art Fire and Security Protection for Madison Square Garden



Creating a Safe, Secure Environment for the World's Most Famous Arena

Madison Square Garden (MSG) is a multipurpose indoor arena located in Midtown Manhattan, atop Penn Station. Named "Coolest Arena" in the United States by Rolling Stone and "Venue of the Decade" by Billboard, "The Garden" is the home of the New York Knicks, New York Rangers and New York Liberty and serves as the backdrop for the biggest names and events in the world of entertainment.

In 2011, Madison Square Garden launched a top-to-bottom three-year transformation to create a modern, technologically advanced, world-class venue. We were honored when Tyco SimplexGrinnell—already a trusted fire protection and life-safety partner for MSG—was selected to install state-of-the-art fire alarm and security systems to help protect this iconic arena and its patrons.

Our team of experts completed this challenging systems installation and integration project on time and without interruption to the Garden's operations. At Tyco SimplexGrinnell, we are passionate about protecting what matters most.

And we take pride in helping create a safe, secure environment for The World's Most Famous Arena.

#### **Your complete fire and life-safety solution provider**

We take a consultative approach to delivering tailored, single-source solutions for all types of facilities. Our industry-leading portfolio offers a comprehensive array of fire alarm, sprinkler, suppression, integrated security, sound and communications, and nurse call systems.

Whether it's new construction, a retrofit, or upgrade of existing systems, we can provide a complete, best-in-class solution at the lowest possible lifecycle cost — available to you with just one call.

#### **We're ready to help.**

Make us your one stop for system services that help protect people and property. We'll keep you a step ahead of any emergency.

In the U.S. call us at **1-800-746-7539** or visit: **[www.tycosimplexgrinnell.com](http://www.tycosimplexgrinnell.com)**

#### **Highlights:**

- // State of the art fire and security systems for iconic arena
- // Systems installed in conjunction with three-year, \$1 billion MSG transformation
- // Tyco SimplexGrinnell is a trusted fire protection and life-safety partner for MSG
- // Our team completed the challenging project on time and without disruption to the Garden's operations
- // Our systems and services help create a safe, secure environment for The World's Most Famous Arena



#### **Corporate Sales and Marketing**

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